



NEWS RELEASE

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COCA ANNOUNCES JASON SCHIPKOWSKI AS DIRECTOR OF MARKETING AND SALES

*Key Leadership Addition Comes as COCA Nears Completion of Major
Expansion in Spring 2020*

ST. LOUIS, February 26, 2020 – COCA-Center of Creative Arts announces that Jason Schipkowski is joining its leadership team as Director of Marketing and Sales.

In his new role, Schipkowski will develop and implement comprehensive marketing, communications, and sales strategies aligned with COCA's mission, goals, and ambitions for the future. He will act as the driving force behind initiatives to grow brand awareness in COCA's core markets and increase new customer participation as the organization moves into its expanded campus this spring, the result of the \$45M Create our Future Campaign, still underway.

Schipkowski comes to COCA from The Humane Society of the United States where he was the Senior Program Manager of Communications and Sustainability. He has also worked as a business strategy consultant for MarketPlace and was the Director of Marketing and Development for Stray Rescue of Saint Louis.

“Jason’s well-rounded background in marketing coupled with his experience working with not-for-profits made him a uniquely qualified candidate for this position,” said Kelly Pollock, COCA’s Executive Director. “We’re thrilled to have him join our team, especially during this time of change and growth for our organization.”

Schipkowski holds a BFA, emphasis in visual arts, communications, and journalism from Southern Illinois University Edwardsville.

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ABOUT COCA

Founded in 1986, COCA is the fourth largest multidisciplinary community arts center in the country, one of only 16 schools in the nation accredited by the Accrediting Commission for Community and Precollegiate Arts Schools (ACCPAS), and a national leader in innovative arts education. With a mission to enrich lives and build community through the arts, COCA serves 50,000 people of all ages and skill levels, from enthusiastic amateurs to emerging professionals—all taught by a faculty of distinguished arts educators. We provide meaningful arts experiences in our own studios, gallery and theatres as well as in schools, community centers and corporate settings in order to build a vibrant St. Louis that is creative, connected and inclusive. Visit www.cocastl.org to learn more.