

YOU'RE INVITED



COCACABANA 2019

April 26, 2019 | The Ritz-Carlton St. Louis

For more than 30 years, COCA has served the St. Louis community with enhanced arts education because of the help of businesses and individuals like you. As **COCA's ONLY MAJOR FUNDRAISING EVENT**, our goal is to raise more than \$800,000. We invite you to consider a sponsorship to be a part of COCACabana 2019.

SPECIAL SPONSORSHIPS

COCAcabana Special Sponsorships range from \$15,000 to \$25,000 and offer customized benefits.

AVAILABLE SPONSORSHIPS:

BAND SPONSOR | COCKTAIL SPONSOR | DESSERT SPONSOR
DINNER SPONSOR | HONORARY CHAIR SPONSOR | LOUNGE SPONSOR
PERFORMANCE SPONSOR | RED CARPET SPONSOR | STAGE SPONSOR
TECHNOLOGY SPONSOR | VALET SPONSOR | WINE SPONSOR

SPONSORSHIPS INCLUDE THE FOLLOWING PLUS CUSTOMIZED BENEFITS:

- Name and logo on event invitation*
- Name and logo featured in marketing materials, media outreach and on COCA's website
- Name and logo featured on signage at the event
- Name and logo in auction program
- Social media recognition
- Eight (8) VIP tickets

*Pledge by February 4, 2019, for inclusion on invitation.
Payment appreciated by April 11, 2019.

SPECIAL PACKAGES FOR FIRST-TIME SPONSORS ALSO AVAILABLE.

For more information, contact:

Virginia Howell
Major Gifts Officer
314.561.4870
vhowell@cocastl.org

Daron Hendrix
Manager of Donor Relations & Events
314.561.4897
dhendix@cocastl.org

COCAcabana Individual Tickets
(tables available)

\$1,000 Host Ticket
\$400 Patron Ticket

Tickets on sale January 2019

Enriching lives and building community through the arts.



SPONSORSHIP BENEFITS



LIVE AUCTION SPONSOR

\$35,000

- Name & logo on event invitation*
- Name & logo featured in all marketing materials, media outreach & on COCA's website
- Name & logo featured on signage at the event
- Name & logo in auction program; will also receive a full page ad
- Logo placement on bid paddles
- Recognition from the stage, including the opportunity to speak
- Eight (8) VIP tickets, including special seating & other amenities

SILENT AUCTION SPONSOR

\$30,000

- Name & logo on event invitation*
- Name & logo featured in all marketing materials, media outreach & on COCA's website
- Name & logo featured on signage at the event
- Name & logo on Gesture platform
- Name & logo in auction program
- Recognition from the stage
- Eight (8) VIP tickets, including special seating & other amenities

SCHOLARSHIP SPONSOR

Premier \$35,000 | Lead \$25,000

- Name & logo on event invitation*
- Premier sponsor receives recognition from the stage, including the opportunity to speak
- Name & logo featured in marketing materials, media outreach & on COCA's website
- Name & logo featured on signage at the event
- Name & logo in auction program
- Recognition from the stage
- Eight (8) VIP tickets, including seating & other amenities

GOLD VIP TABLE SPONSOR

\$12,500

- Name & logo on event invitation*
- Name featured in marketing materials & on COCA's website
- Name featured on signage at the event
- Eight (8) VIP tickets

SILVER TABLE SPONSOR

\$7,500

- Name on event invitation*
- Name featured on signage at the event
- Eight (8) Patron tickets

BRONZE SPONSOR

\$4,500

- Name on event invitation*
- Name featured on signage at the event
- Four (4) Patron tickets

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CUSTOMIZED SPONSORSHIPS AND SPECIAL PACKAGES FOR FIRST-TIME SPONSORS AVAILABLE.

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COCACABANA SUPPORTS



As the **4th largest independent multidisciplinary community arts center in the country**, COCA provides families from more than **220** distinct zip codes with high quality arts experiences in dance, theatre, vocal music and art & design. Open **51** weeks a year, COCA serves a diverse community at its University City location and in more than **40** area schools and community centers. Each year, COCA makes it possible for **50,000** children and adults to tap into their artistic potential through more than **1,300** COCA classes, camps, theatre performances, gallery exhibitions and special events like COCACabana, COCA's signature fundraising event!

COCACabana draws more than **650** business and community leaders for cocktails and dinner, silent and live auctions, artistic performances, special celebrity guests, and best of all, imaginative themes that are uniquely COCA!

COCACabana is a critical fundraising effort for COCA; it is vitally important to sustaining COCA's ability to reach deep into our community. Annually, COCA provides nearly **\$1 million** in scholarships and arts education programs at no cost to more than **5,000** students.

With the help of generous donors like you, we have been able to fulfill every financial assistance request made to COCA over the past **9** years. Thank you for your support!

Enriching lives and building community through the arts.



PAST & PRESENT SPONSORS



Accenture
 Acropolis Technology Group
 Ameren Missouri
 Anheuser-Busch
 Aon
 Arcturis
 Argent Capital Management LLC
 AT&T Missouri
 BKD, LLP
 The Boeing Company
 Bryan Cave LLP
 Buckingham Asset Management
 Butler's Pantry
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 Cannon Design
 Cannonball Advertising and
 Promotion
 Centene Charitable Foundation
 Chandler Hill Winery
 Charter Communications
 Charles L Crane Agency
 Christner Inc.
 CI Select
 Clayco
 Commerce Bank
 CSI Leasing
 Dielmann Sotheby's International Realty
 Dierberg Estate Vineyard
 Edward Jones
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 Elleard Heffern Fine Jewelers
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 Enterprise Bank & Trust
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 Mercy
 Moneta Group
 Monsanto
 Nordstrom
 Pattering Paws & Rent-A-Relative
 Peabody Energy
 PNC Bank
 Premier Rentals LLC
 The Private Bank

Protiviti, Inc.
 Ray B Marglous Family Foundation
 Regions Bank
 Repco Solutions
 Robust Wine Bar & Café
 RubinBrown, LLP
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 S.M. Wilson & Co.
 Smartflyer St. Louis
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 Tarlow Family Foundation
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 Town & Style
 Touchwood Creative
 Twinkle Toes Foundation
 U.S. Trust, Bank of America
 Private Wealth Management
 U.S. Bank
 USA Mortgage Company
 Walbrandt Technologies
 Washington University in St. Louis
 Wells Fargo Advisors
 Westward Financial Strategies
 World Wide Technology

**List is not comprehensive*

